



pennyappeal

usa

INCOME GENERATION

2023 - 2024 REPORT

Overview

As part of our efforts to eradicate poverty in a sustainable way, our income generation programs focus on providing rural communities with the tools and skills they need to escape poverty once and for all. You can help break the cycle of poverty by providing families with the resources they need to sustain themselves. Our programs include:

- **Livestock:** Supporting agricultural families by supplementing their household income with an adult pregnant goat.
- **Olive trees:** Empowering small scale farmers through increasing cultivated land with Olive seedlings.
- **Vegetable gardens:** Decreasing the dependency and need for immediate food aid in hunger struck countries by digging sustainable gardens.





Palestine Livelihoods

Gaza

SEPTEMBER 2022-FEBRUARY 2023

This project aims to improve people's livelihoods in Gaza by empowering 38 vulnerable households to grow their own vegetables and breed their own sheep.

- **232 beneficiaries**

Palestine Youth E-Work

Gaza

OCTOBER 2022-MAY 2023

Many young Palestinians struggle to find employment despite their considerable talent and skills. This project empowered unemployed university graduates by supporting them with job coaching, internships, and technical training to expand their possibilities in the job market.

- **40 young graduates**
- **300 beneficiaries**

Lebanon Greenhouses

South and Mount Lebanon

JANUARY-FEBRUARY 2023

OCTOBER-NOVEMBER 2023

The agricultural sector in Lebanon has struggled under the country's financial crisis, with many farmers unable to purchase the necessary tools and inputs needed to grow food. As a result, plastic greenhouses have emerged as a viable way for families to grow and sell their own food. This project assisted vulnerable Lebanese and Palestinian families by helping them build a greenhouse and providing them with seeds, fertilizer, an irrigation system, and a small shop for selling produce in order to secure a livelihood for their families.

- **36 greenhouses built**
- **208 beneficiaries**

Palestine Olive Trees

Gaza

OCTOBER 2022-JANUARY 2023
SEPTEMBER 2023-JANUARY 2024

Olive farmers in Gaza face unique hardships including land confiscation, violence, detention, and economic blockades. This project has aimed to alleviate some of their hardships by providing them with resources and skills to support their olive cultivation.

- **375 olive farmers supported**
- **8,500 olive trees planted**

Bangladesh Livestock

Char Islands, Northern districts of Bangladesh

OCTOBER 2022-SEPTEMBER 2023

This project enhanced sustainable livelihood opportunities for disadvantaged and vulnerable women living on hard-to-reach riverine islands in Bangladesh. Your donations helped improve these women's sovereignty and quality of life by providing them with goats, resources, and training in homestead farming and goat-rearing practices.

- **200 beneficiaries**

Afghanistan Skill Building

Kabul

OCTOBER 2023-JULY 2024

Afghanistan's economic crisis is widespread, and unemployment rates have skyrocketed over the last four years. To help address this critical issue, your donations are supporting vocational training for young people in Kabul who are interested in learning mobile phone repair or tailoring—two skills that are in high demand in local communities and will help increase household income for the beneficiaries.

- **250 beneficiaries**





Stories of Hope

Hassan, a father of six children, lives in Akkar, North Lebanon. His family has been profoundly impacted by the severe economic crisis in Lebanon. Penny Appeal USA's greenhouse and vegetable garden initiatives have proved to be very successful for Hassan. By providing him with a special structure designed to regulate the temperature and humidity of the environment inside, this project works to improve food security and boost the household income of low-income families. This initiative allows people to grow fresh vegetables and herbs, improving the health of their families and reducing the stress of their limited budgets.

"We have planted tomatoes and some beans, as well as cucumbers and peppers. This has been the source of food for my family. I also hope to sell some of the produce at the market. I extend my gratitude to those who helped, and I hope to expand with another one or two greenhouses," said Hassan.

Penny Appeal USA's income generation programs focus on providing the tools and skills needed to escape poverty once and for all.



HASSAN



“ This has been the source of food for my family. I hope to sell some of the vegetables in the market.”

-Hassan, Beneficiary from Lebanon

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small change. big difference

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