



More Than Qurbani

Dhul-Hijjah with pennyappeal usa

2023 QURBANI/UDHIYAH REPORT

June - July 2023

WHAT WE DID

We provided fresh meat to extremely vulnerable Muslim families living in selected locations across 10 countries, through the provision of Qurbani meat during the Muslim holiday of Eid al-Adha.

WHY WE DID IT

Eid al-Adha is celebrated by Muslims all around the world to commemorate the completion of Hajj, the annual pilgrimage to Mecca. It is observed through the sacrificial slaughter of animals, known as Qurbani, to honor the willingness of Prophet Ibrahim (AS) to sacrifice his son, Ismail (AS). Penny Appeal USA is committed to making the Islamic duty of Qurbani accessible and beneficial for everyone involved.

Muslims around the world live below the poverty line, struggling to provide necessities such as food for their families. Many of the recipients of our Qurbani distributions are refugee families who have been forced to flee from their homes to escape conflict. Many refugees struggle to find work so for these families, Qurbani means that they can enjoy their Eid al-Adha meal without worrying about how they will pay for it.

Our Impact

155,000+
BENEFICIARIES

6,700+
SHARES

Where we did it

- INDIA
- LEBANON
- MALAWI
- PAKISTAN
- PALESTINE
- SOMALIA
- SYRIA
- USA
- YEMEN

Thank you!



Qurbani distribution in Malawi

Success stories from the field

Torrential rains this spring left thousands of people in Malawi without homes, food, livestock, or crops.

By providing 1,200 families with a nutritious meat pack, this initiative not only addressed the immediate need for Qurbani but also brought much-needed diversity to their limited diets. Many of these families have been heavily reliant on starchy foods due to the scarcity of resources. Through the provision of essential sustenance and nutrition, the distribution restored a sense of optimism and resilience in these communities as they navigate through challenging times.