



2016

A YEAR IN REVIEW

penny**appeal** USA
small change. **big difference**



Gambian Orphans enjoying each other's company in our OrphanKind Village.

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MESSAGE FROM OUR LEADERSHIP

If this is your first-time hearing about Penny Appeal USA, it gives us great pleasure to introduce you to our work! We are a diverse, multicultural social services and development organization working to alleviate poverty right here at home as well as overseas through sustainable programs. In short, we believe that by addressing the root causes of poverty—often socioeconomic factors—we can work with disadvantaged communities to end inter-generational poverty.

We have put together a fantastic team of professionals who are working hard to ensure Penny Appeal USA is sustainable, transparent, ethical, and effective. We cannot stress how excited we are at this opportunity to build a contemporary organization that reflects the beautiful diversity of America, cultivating a sense of meaningful and sustainable philanthropy in our generation and those to come. Our motto, SMALL CHANGE BIG DIFFERENCE, underlines our belief that giving to charity should be simple. That's why we make charitable giving affordable for all,

ensuring everyone can help those in need by donating just a few cents each day.

This annual report gives us the chance to look back at what we have been able to achieve together in our inaugural year as an organization. Having received our 501 (c) (3) non-profit status in May 2016, we were able in just 9 months to establish a range of domestic and international programs while enlisting the support of diverse communities. Thank you to the hundreds of individual donors who contributed over \$330,000 in life-changing donations. A massive thank you also to Yusuf Islam (Cat Stevens) and his charity Small Kindness. Their generous end-of-year donation over \$350,000 of his 2016 North America tour proceedings will go towards our important work with Syrian Refugees during 2017 and beyond.

We would be remiss if we did not mention the great blessing, the capacity-building grant which we secured in January 2016. The grant has enabled us to invest in our



infra-structure and establish an office just seven miles south of our nation's capital, in the heart of Old-Town Alexandria, Virginia. This grant has also allowed us to focus on innovative programs, and ensure that we provide our donors and beneficiaries the level of service they deserve.

Though we are conscious of the importance of investing in operations and infra-structure, we can proudly say that 100% of your donations in 2016 were reserved for program spending.*

So to you, our gracious donors and volunteers who have helped make this beginning possible, thank you. We're honored to have such wonderful partners on this journey and are grateful for the funds you contribute and the expertise and time you bring to the organization. We pray that with your continuous support and encouragement, this will be the first of many annual reports.

Sincerely,

Yasmin ElHady
Chair, Board of Directors

and

Oussama Mezoui
President & CEO

*pennyappealusa.org/fantastic4k

OUR MISSION

We're a nonprofit development organization working to alleviate poverty through sustainable programs.

Our mission is to bring about an equitable world by tackling the root causes of poverty, while bridging the gap between funders and poor communities in order to work together on long-term solutions that can help end inter-generational poverty.

GUIDING VALUES

1 TRANSPARENCY

Open communication with donors, partners, and those we serve is a cornerstone of our work. We've implemented regular communication to maintain that.

2 SUSTAINABILITY

Sustainable programs come from sustainable institutions. It takes investment to build a nonprofit's infrastructure.

3 INNOVATION

We're driven by data to improve not only the lives of those we serve but to improve the way we communicate with our supporters and volunteers.

Syrian Refugees arriving on the coast of Greece



OUR EVENTS

We have designed our events to be a bridge of communication and transparency with our supporters, and offer innovative, beneficial and fun ways to promote our work as well as raise funds for our programs. Such events include:

FUNDRAISING DINNERS + LAUNCH EVENTS

We hosted several fundraising dinners in key cities in DC, Tampa, and Pennsylvania to gain support for our newly launched organization as well as raise funds for domestic programs.

We also partnered with Boxing Champ Amir Khan's Foundation to raise funds for Gambian Orphans and wells across the world.

SPEAKER SERIES + WEBINARS

We organized informative events and webinars with renowned speakers such as Usama Canon and Suhaib Webb to raise awareness for our work.

BUBBLE BALL TOURNAMENTS

Supporters and eager players teamed up for a chance to play ball and promote digital literacy in the U.S.

MONTHLY GAME NIGHTS

College Students and young professionals from the DMV gathered once a month at various Busboy and Poets locations to network and play board games and trivia for a worthy cause.



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2



3



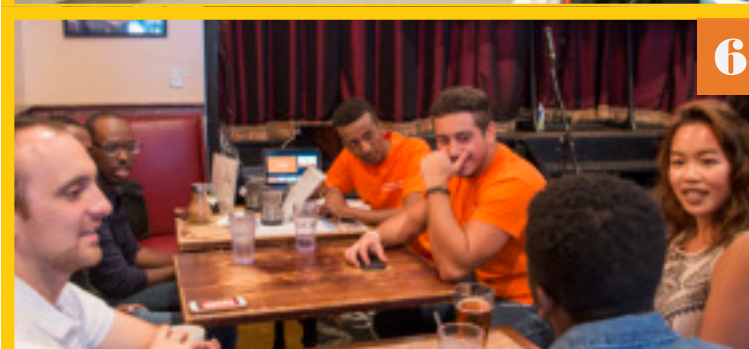
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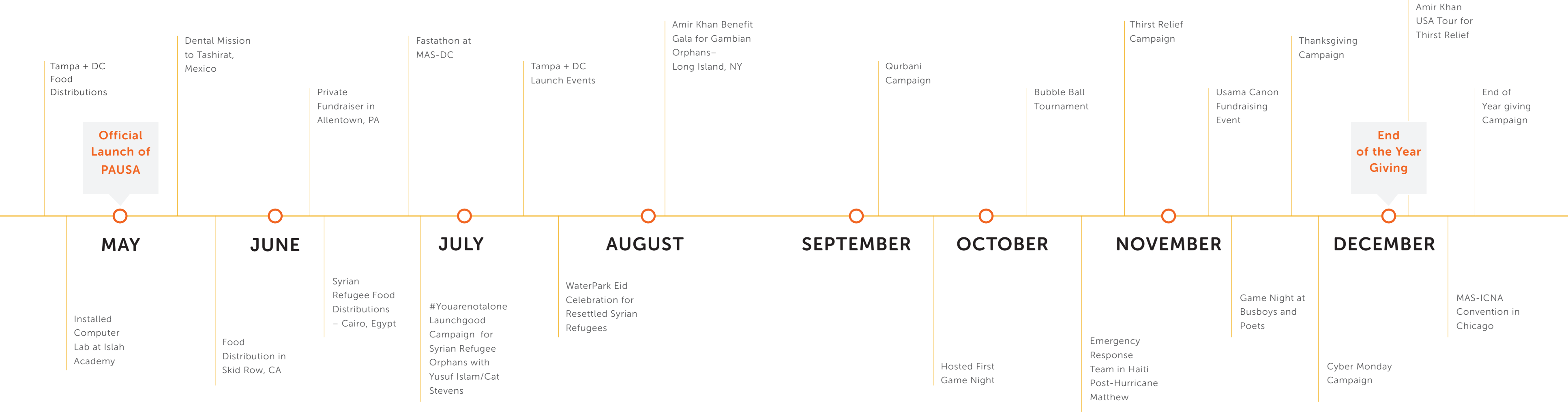
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1. DC and Tampa Launch Fundraiser in July 2. Bubble Ball Tournament in DC 3. Benefit Gala Tour with Boxer Amir Khan 4. Splash Water Park with Syrian Refugee Families 5. Office Launch Party in October 6. First DC Game Night 7. Spirituality in the 21st century with Usama Canon for Digital Divide.

2016 EVENTS TIMELINE



OUR WORK

NO FAMILY SHOULD HAVE TO EXPERIENCE INTERGENERATIONAL POVERTY.

That's why we're tackling the root causes of poverty through innovative, sustainable methods domestically and internationally.

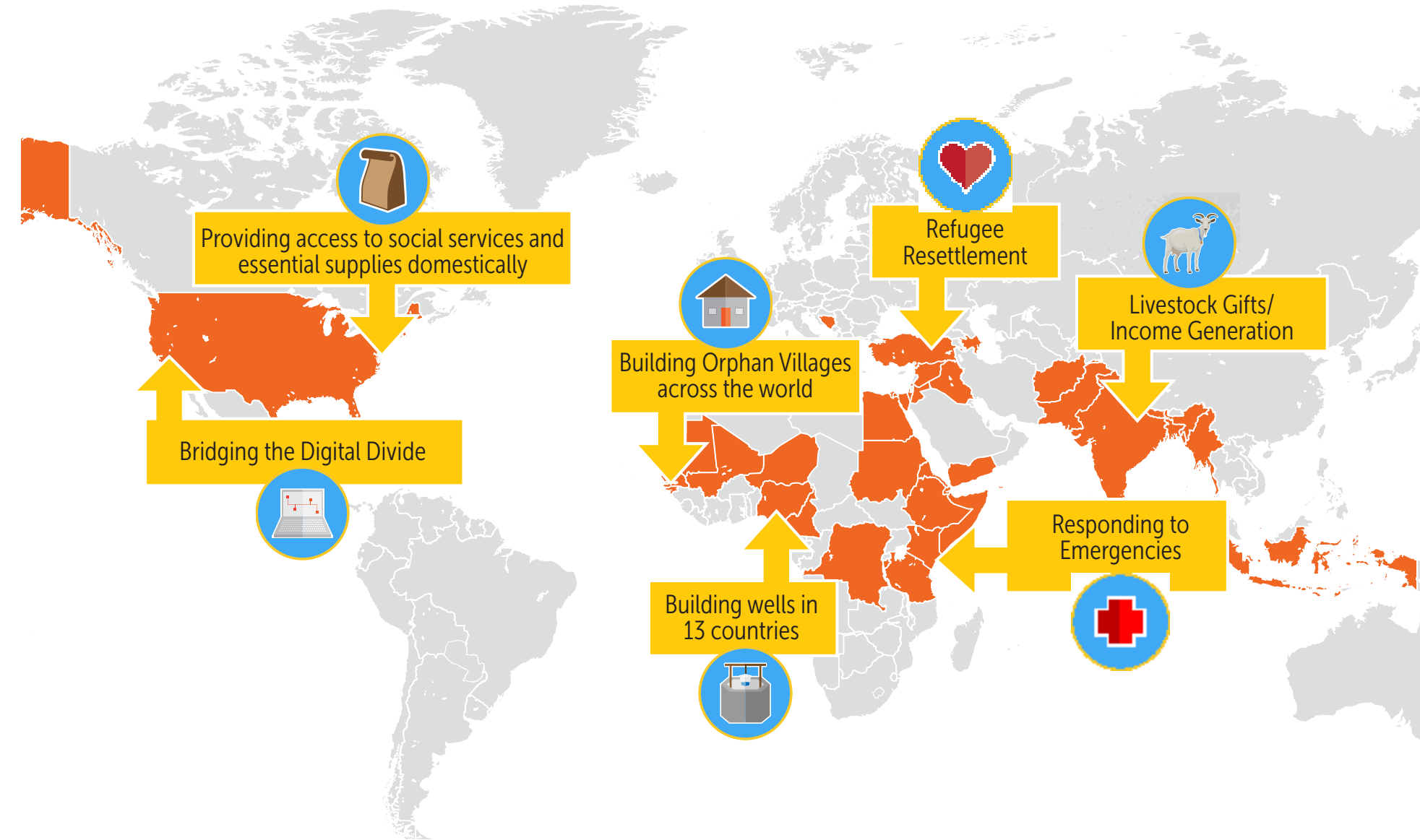
When disasters strike, we're also there to make sure people have access to essential life-saving services.

THE NUMBERS

30+
COUNTRIES

7,800+
INDIVIDUALS

ARE BENEFITING FROM
OUR WORK



PROGRAMS— OUR WORK



DIGITAL DIVIDE

Since our inception, we have collaborated with multiple schools in low-income districts across the United States on our Digital Divide initiative. By equipping teachers and students with new mobile lab stations, projectors, software, and online access, we're working to bridge the technology gap that places barriers to student success in underfunded Title I schools.

We understand that an integral key to a child's future success in the Digital Age is how comfortable he or she is with technology. Yet, for many students, a growing digital divide threatens their future prospects. To address this growing disparity, Penny Appeal USA piloted the "Digital Divide" program with two Title I schools. Each school received new technology and digital literacy courses aimed at students and parents. This two-pronged approach ensures that each child has access to both material support (in the form of new computers and online access) as well as parental support.

WHAT IS DIGITAL LITERACY?

Digital literacy is about more than learning how to use technology. It's about how to use the power of technology to bring ideas to life and solve the complex problems that society faces. By focusing on Digital Literacy and access to tech, we're able to work with schools to unleash the creative problem-solving power of students.

Maintaining a holistic vision.

Ending the cycle of intergenerational poverty requires a holistic approach. Recognizing that, we have extended Digital Divide to benefit the parents of students in the program as well. Parent participation in our tech training classes help them provide support to their children while feeling empowered to harness the power of literacy education to find other career opportunities and resources they may need in their day-to-day lives.

BALDWIN HILLS ELEMENTARY LOS ANGELES, CA.

Prior to partnering with us, Baldwin Hills had a computer lab but lacked the necessary tech resources common to today's classrooms. The school needed printers, scanners, projectors, TV's, and speakers—all of which Penny Appeal USA provided. These resources, however, were supplemented with a monthly Parent-Teacher literacy class funded by Penny Appeal USA. The classes continue to provide parents a greater opportunity to compete in the job market through improved computer skills. Through the digital literacy classes, parents also become more familiar with their children's technology-based curriculum so they may be better able to assist them at home.

Why Baldwin Hills?

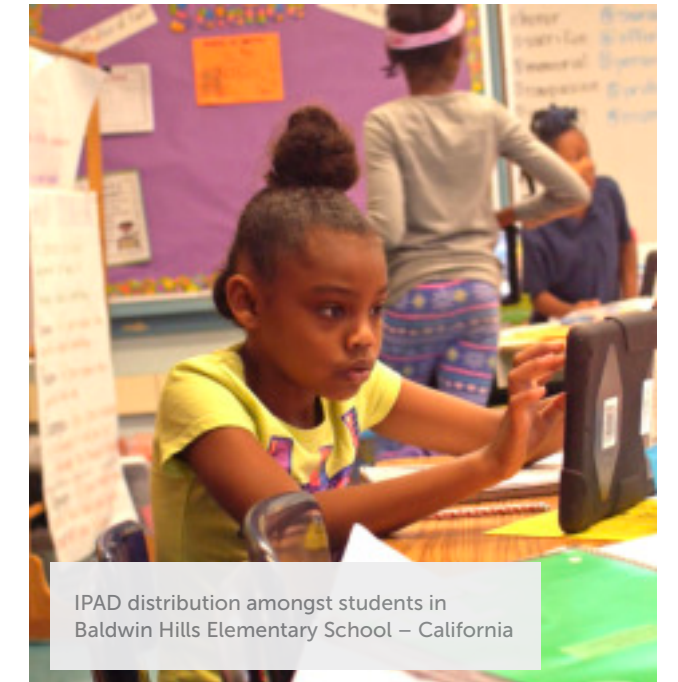
Baldwin Hills Elementary lacked the basic and necessary technology to equip their students with the skills they need to succeed in the world beyond their K-12 education. Many of the children lack the resources to purchase or maintain digital technology at home and therefore are at a disadvantage when compared to their peers at more well-funded schools. Without access to these tools and digital literacy education in the classroom, it's likely that the students will face an unnecessary barrier to future success. By providing the students with in-class resources and a hands-on digital education, and parents with practical digital literacy training, our work with the staff at Baldwin Hills Elementary stems the growing digital divide through a multi-generational approach.

What we achieved.

Our work impacted 385 students and 18 teachers at Baldwin Hills Elementary.

"Education is not only a right, but a passport to human development"

—U.N.



IPAD distribution amongst students in Baldwin Hills Elementary School – California

ISLAH ACADEMY
LOS ANGELES, CA

Islah Academy provides education to students of families in inner-city L.A., where the average annual household income is under \$20,000. For many of these families, having a well-functioning computer and internet service at home is financially beyond reach. For the students of Islah Academy, this places them at a severe disadvantage given that limited access to technology is recognized as a barrier to academic success and a potential factor in cyclical poverty in the 21st century. By providing Islah Academy with an IT lab, we helped ensure that students have access to modern tech in the classroom like their peers across the country.

Why Islah Academy?

Projections show that by 2020 there will be more than 8.6 million jobs in science, technology, engineering, and math. Yet, only 16 percent of students in Los Angeles graduate high school proficient in the subjects that lead into these careers. The percentage is even lower in areas like South L.A., where Islah Academy is located.

What we achieved.

Over 200 students are currently benefiting from a new IT lab provided by Penny Appeal USA. It is projected that hundreds more will continue to benefit from it in the years to come.

OUR DIGITAL LITERACY KIT INCLUDES:

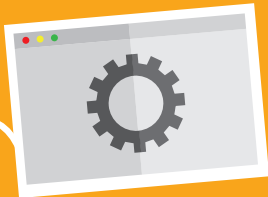
IPADS



LAPTOPS



**SOFTWARE
+ TRAINING**



PROJECTORS



THE NUMBERS

585+

STUDENTS

20+

TEACHERS

800+

PARENTS

15

REFUGEE
HOUSEHOLDS

**CAN NOW ACCESS
TECH REOURCES**

IPAD distribution amongst students in
Baldwin Hills Elementary School – California

NEWLY ARRIVED REFUGEES
HOUSTON, TX

Partner: Amaanah Refugee Services

Through our work with Amaanah Refugee Services, Penny Appeal USA provided personal computers for women-led refugee households. Each family in the program had been in the U.S. for under five years.

We're empowering refugee families during resettlement.

Despite having passed the initial resettlement phase, many refugee families remain in need of assistance in order to become independent. The women we chose for the program are unable to purchase personal technology products such as laptops or tablets thereby detrimentally impacting many aspects of their lives. Having these resources not only positively impacts student attainment in schools, but also affords mothers the opportunity to look for work and learn English at home. Without the laptops or tablets, access to banking, job search, and online help resources becomes more difficult and hinders the resettlement process for families.

What we achieved:

The program trained 15 refugee households and equipped each with a computer or laptop to help them become independent as well as ease their integration into their new communities.



WOMEN
EMPOWERMENT

All of the instructors at Baldwin Hills Elementary School happen to be female which encourages and normalizes the participation of women of color in the STEM field to both the boys and the girls who are receiving the tech education from women who look like them.



WOMEN'S SHELTER
CHARLOTTE, NC

Partner: Baitul Hemayah, Inc.

Baitul Hemayah is a women's domestic violence prevention organization working with vulnerable women in Charlotte, NC. We provided a grant to help them centralize their client database and update their intake process through digital technology.

We're increasing capacity and efficiency of services provided through technology.

According to the National Intimate Partner and Sexual Violence Survey, 1 in 3 women have been victims of some form of physical violence by an intimate partner within their lifetime. On a typical day, there are more than 20,000 phone calls placed to domestic violence hotlines nationwide. Many local organizations that provide shelter to victims find themselves underfunded and understaffed. This is particularly true for many faith-based and minority-led organizations. To help ease the burden, Penny Appeal USA provided new tech resources to Baitul Hemayah in order to increase the efficiency with which they are able to provide more victims with their life-changing (and often life-saving) services.

What we achieved:

We updated the organization's hardware enabling them to centralize their client database and update their intake process, thereby increasing their efficiency in managing their caseload.

HOME SWEET
HOME

By providing refugee households and women shelters with technological resources and training that will provide them with stable jobs, we empower them to become independent and provide safety and stability for them and their families.



PROGRAMS— OUR WORK



ORPHANKIND

We believe that children should smile, play, and have fun. Losing one or both parents shouldn't change that.

We recognize that raising a child is about much more than providing food and shelter; it's about providing nourishment for the child's entire wellbeing. Each of our OrphanKind projects aims to provide for more than the basic needs of a child.



DOUBLE THE IMPACT OF YOUR GIFT

Visit pennyappealusa.org/gift

Contact your HR department to discover if your employer matches gifts, and how to go about requesting a submission for **MATCHED GIVING**.

ORPHANKIND CHILDREN'S VILLAGE

NEW YUNDUM, GAMBIA

In 2016, we began construction of our OrphanKind Children's Village in Gambia. This village is designed to provide holistic support and care for disadvantaged orphan children through a secure family setting. By providing each child with all the essentials for emotional, psychological, and physical growth, we're helping every orphan pave a way to a brighter future in the face of tremendous loss.

We're building a community centered around nurturing orphaned children. Each of the homes in the village houses 10 orphan children and together with a trained foster mother, they form a family. The community is designed to provide for the complete nurturing of each child through education, access to quality healthcare, and the love of a foster mother to tend to their emotional and psychological needs.



Construction of OrphanKind Village in Gambia.

We're designing and building a community dedicated to nurturing orphaned children.

Working with our international Penny Appeal family, we're constructing a village complex that will house 100 orphaned children and 10 foster mothers during the first year of implementation. The village will foster a nurturing environment for the orphans and is projected to also benefit approximately 2,000 members of the community in New Yundum through the services provided therein. The aim of the project is to provide for all the essential emotional, psychological, and physical needs of underprivileged orphaned children. The OrphanKind Children's Village will provide a new home with all the necessary resources for the orphaned children to thrive. Moreover, the village will also provide women without much social or financial support a safe environment to be independent.

Projected Impact in 2017:

More than 100 children at any one time are protected and provided with the vital services such as education, health, and psychosocial support. These children are cared for by 10 female caregivers who are housed at the complex, receiving health care and a source of income to live an independent life.



Staff member with orphans from Tashirat during the dental mission.

TASHIRAT ORPHANAGE TEPOZTLÁN, MEXICO

The Tashirat Orphanage in Tepoztlán houses children who are victims of abuse. We provided a grant to help the Tashirat Orphanage improve their sanitation and hygiene infrastructure as well as implement security features to keep orphans and staff safe. These features included the installation of security cameras and new gates, safety fencing, a yearly civil protection inspection, photo ID’s for the children, new security keys, security lights, and household emergency items (e.g. smoke detectors, emergency lights, and fire extinguishers).

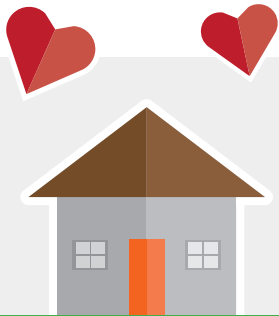
Along with the security features, Penny Appeal USA also funded improvements in hygiene care. We installed dry bathrooms for the orphanage school, a dishwashing station, industrial refrigerators, while providing hygienic tupperware for food storage. Through our work, we were also able to implement doctor check-ups that have included blood tests and vaccinations, as well as annual psychological evaluations.

We’re providing a secure and health-conscious environment for orphaned children who have experienced abuse.

Founded a decade ago, the Tashirat Foundation houses 30 children who have come from various abusive backgrounds. During that time, the foundation has expanded its orphanage, taken in more orphans, and ensured the safety, security, and health of its occupants. In recent years, due to frequent narcotic activity, kidnappings, and theft in the area, security has become an increasingly important concern. The foundation has made one of its topmost priorities to keep the children physically and emotionally healthy and safe at all times.

What we achieved:

This program was able to benefit 30 orphans, half of whom are children with mental and physical disabilities, as well as seven caregivers.



130+
ORPHANS

17+
CAREGIVERS

2,000+
COMMUNITY MEMBERS

will benefit from the OrphanKind Villages in Gambia and Mexico.

PROGRAMS— OUR WORK



BEYOND BAGGED LUNCHES

We're tackling the root causes of poverty by supporting projects and services that lead to tangible positive changes in the lives of everyday Americans.

Many of us have spent years volunteering with community organizations that regularly deliver food or hygiene packs to the homeless. This work is vital and, for many homeless individuals, provides the only chance of getting a warm meal or receiving much-needed supplies. We understand the need to continue these projects and have partnered with organizations to distribute essential food and hygiene pack across the country.

That said, we believe that the next phase of support is to connect individuals in need to services that can help them move beyond a cycle of dependency. This empowering

vision has led us to explore alternatives to the traditional meal and hygiene pack delivery. The result: innovative solutions like the Galveston Social Services app which is projected to improve the lives of 35,000 people in 2017 alone.

**DOUBLE THE IMPACT
OF YOUR GIFT**

Visit smile.amazon.com and make Penny Appeal USA your charity of choice!



SOCIAL SERVICES APP GALVESTON, TX + BEYOND

Penny Appeal USA partnered with the Jesse Tree Foundation in Galveston, TX, in 2016 to develop a bilingual social services app that is robust, user-friendly, and accessible. The app offers users a customized list of the federal, state, and charitable services they are entitled to. The on-screen survey used to provide the tailored list of services was developed by the Jesse Tree over the span of two decades. Through the Galveston Social Services, beneficiaries are screened using an in-depth questionnaire which covers all the topics relevant to tackling health and income disparities.

We're placing social services at the fingertips of those in need.

Many who suffer from poverty or unemployment in the U.S. have little to no knowledge of their rights and the benefits available to them. Whether it be a lack of transportation, a language barrier, or complex application forms, there is a profound need for accessible information geared towards underserved communities.

In a recent study, approximately 34% of Latinos in the United States have health insurance coverage. This disparity is due in large part to many Latinos living in states with the most stringent Medicaid eligibility criteria and therefore are excluded from public financing programs. There are, however, alternative services available to them for which they can apply. The Galveston Social Services App is intended to provide ease of access to discovering those services where other options have historically failed.

What we achieved:

The app is projected to aid 35,000 individuals in 2017 and will benefit users of social services, free health clinic patients, immigrants, the impoverished, the unemployed, sufferers of chronic illness, those unable to afford their prescription medication, those struggling to pay for medical services, those who would qualify for food stamps, those suffering from addiction and those suffering from mental illness.



BEYOND BAGGED LUNCHES DC
WASHINGTON, D.C.

In 2016, Penny Appeal USA distributed food as well as hygiene kits to the homeless in Washington, DC. We also implemented informal interviews to determine how better to address their needs during future distributions. The gender-sensitive hygiene kits included razors, toothbrushes, toothpaste, hairbands, tampons, shaving cream, lip balm, socks, shampoo, body wash, combs, nail clippers, and deodorant.

Homeless individuals in Washington, DC, have very little access to food, shelter, and hygienic facilities.

What we achieved:

Each distribution fed approximately 150 homeless individuals as well as provided kits for their hygienic needs.



SEE OUR ADVENTURES LIVE!

Follow **@pennyappealusa**

on snapchat and see live footage from our work around the world!

LET'S GO BEYOND BAGGED LUNCHES:



Dental Care



Sleeping Bags



Hygiene Kits



Tents for Shelter



PROGRAMS— OUR WORK



THIRST RELIEF

We believe that access to clean water is a universal right, because it is at the heart of life.

That is why we are digging wells in 11 countries across the world. Our Thirst Relief program provides communities with clean, fresh water to help revitalize their lives, health, and economies, and alleviate the negative impact of dirty water on health, livelihood, and education.

Dirty unsafe water accounts for over 1.5 million deaths per year. Children are especially vulnerable to such water-borne diseases such as diarrhea, worm infections, typhoid, and hepatitis. Some of these diseases have long term effects on their lives.

Women and girls are the biggest casualties of lack of access to clean, safe water. With women taking the role of collecting water, and girls lacking access to sanitation and hygiene facilities at school, women are locked in a cycle of poverty. By providing clean water, we can change that.

WE'VE RAISED OVER

\$197,263+

TO FIGHT UNSAFE WATER + BRING CLEAN
WATER TO COMMUNITIES IN DROUGHT-
PLAGUED REGIONS

137

WELLS ARE PROJECTED TO BE BUILT IN 2017

21,000+

WOMEN, MEN, CHILDREN, WIDOWS, AND
ELDERLY ARE PROJECTED TO BENEFIT



WHAT IT TAKES TO DIG A WELL

Identifying a location, digging a well and maintaining it are all a part of the operational logistics of our Thirst Relief program.

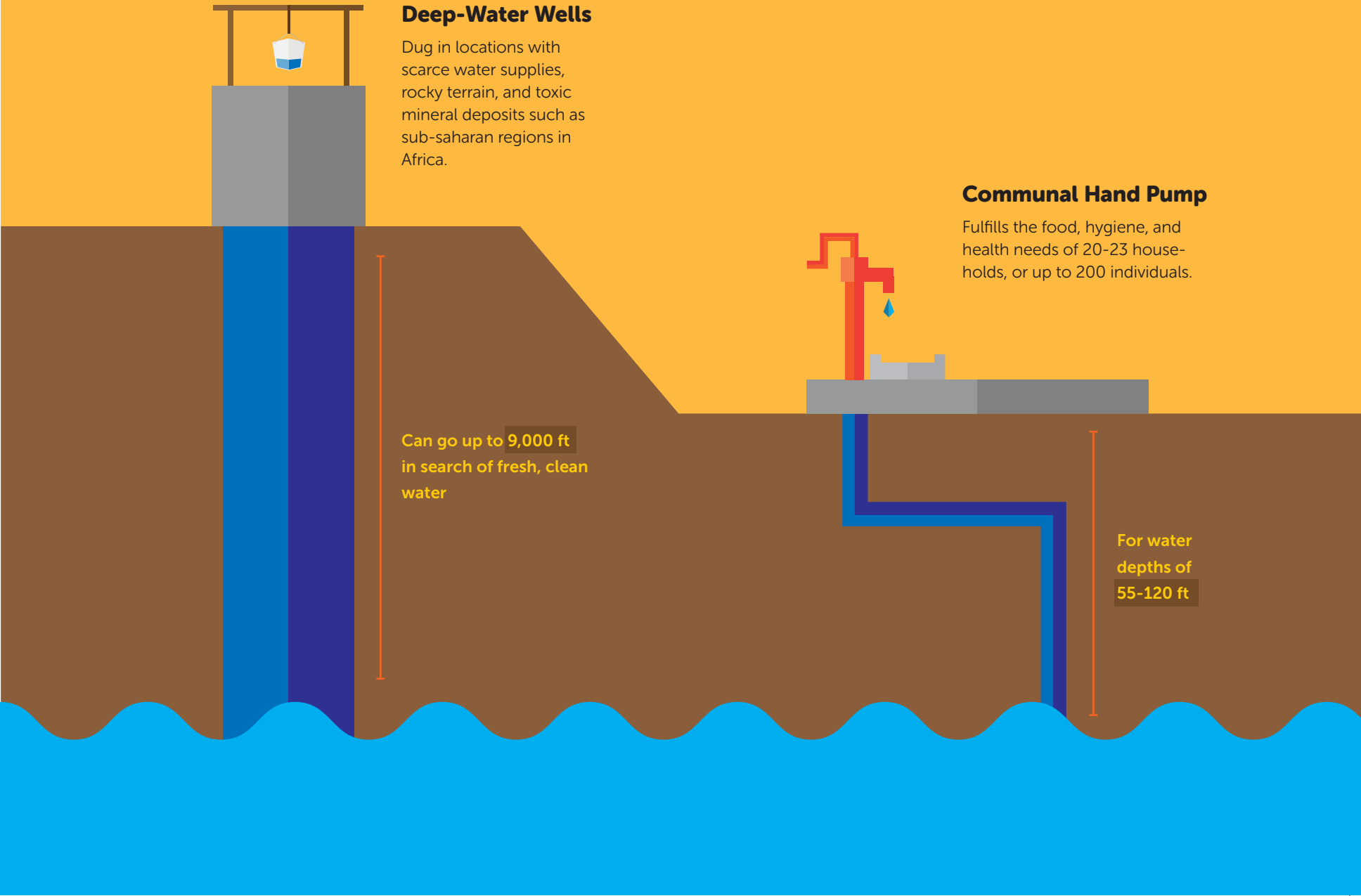
Our Thirst Relief approach parallels our guiding principles through transparency and sustainability:

- 1. COMMUNITY INVOLVEMENT + SITE SELECTION:**
By creating a committee of 5-9 community members to identify suitable sites for installation, a sense of ownership and responsibility is breathed into the project. The well becomes the community's, helping to resolve any disputes that could rise.
- 2. CHOOSING THE RIGHT WELL TYPE:**
Our engineers consider many factors such as the terrain, water depth (the water table), mineral deposits, and any cultural factors before choosing the right kind of well to build.
- 3. INSTALLATION AND WATER QUALITY TESTING:**
Once the well is correctly installed, a water quality test is administered to ensure the water's cleanliness.
- 4. HYGIENE SESSIONS:**
Partner teams will conduct personal, domestic, and food hygiene sessions among the communities, and hygiene essentials, like soap and jerry cans, will be provided to the families.
- 5. MONITORING AND REPORTING:**
We conduct spot checks and work with the local community to make sure repairs are conducted.



Communal Hand Pump in Pakistan

TYPES OF THIRST RELIEF WELLS



PROGRAMS— OUR WORK



EMERGENCY RESPONSE

When disasters strike and people find themselves in need of essential goods and services, Penny Appeal USA is there to help.

Penny Appeal teams and partners are on the ground around the world, so we're best-placed to respond to emergencies whenever and wherever they happen.

WE PROVIDED

5,900+

REFUGEES AND DISPLACED FAMILIES
WITH LIFE-SAVING FOOD, WATER, AND
SHELTER DURING 2016.



Hurricane Matthew Food
Distribution— Haiti



GoPro Footage of Syrian Refugee Children
getting in line for sweets— Cairo, Egypt

SYRIAN REFUGEE SUPPORT CAIRO, EGYPT

We provided over 2,000 refugee families with hot meals for a week during the Muslim holy month of Ramadan. The families were served delicious local food and provided with entertainment and children's games. Most of the beneficiaries came from single-parent households and families that support orphaned children.

We helped ease the pain of isolation for Syrian refugees by bringing families together over warm meals and entertainment.

There are over 128,019 Syrian refugees registered in Egypt. However, the unofficial count places the number much higher. Since arriving to Egypt, Syrian refugees have been able to establish networks and have created communities in the outskirts of Cairo. Throughout the various concentrations of Syrians in Cairo there is a need to bring together the most vulnerable for a memorable night of food and socializing to ease the pain of isolation many refugees have felt since being forced to leave their homes.

What we achieved:

Approximately 2,340 low-income Syrian refugees were provided with food and culturally-sensitive entertainment for a week.



Syrian Refugee Orphans – #IAmNotAlone
Campaign with Yusuf Islam (Cat Stevens)

REFUGEE ACCOMMODATION SHELTER

PETRALONA & KYPSELI NEIGHBORHOODS IN ATHENS, GREECE

In 2016, Penny Appeal USA, along with partners, built an accommodation center in Athens. This center provides a stable and protected environment for minors. The staff at the accommodation center work towards the reunification of unaccompanied minors with their families, the relocation of unaccompanied minors to other EU member countries, the integration of unaccompanied minors in local society, and/or the voluntary repatriation to home countries.

The accommodation center also provide psychosocial support, interpretation/mediation services, legal counseling and handling of asylum seeking procedures, tutoring in the Greek language and the language of the country children will be moving to, intercultural activities, recreational activities and coverage.

We're protecting vulnerable children who travel long distances from conflict zones from exploitation and death.

Greece has been facing increasing socioeconomic and political strain in the wake of the global financial crisis. With the mass migration of refugees in 2015, Greece also became the most significant port of arrival for refugees fleeing their homes. This combination has severely impacted the nation's registration capacity.

With the vast majority of incoming migrants in Greece coming from refugee and homeless populations in Afghanistan and Syria—two of the world's long-lasting conflict zones—it is estimated that approximately 4,000 unaccompanied minors enter Greece each year. Unaccompanied and Separated Children (UASC) are a particularly vulnerable social group that face enormous risks during permanent or short stay in receiving countries. Through the function of the accommodation center, we at Penny Appeal USA hope to ensure the creation of the necessary conditions that are vital for the protection of these vulnerable children. Without centers like these, children are deprived of the safety and protection they need from sexual exploitation and harvesting human organs.

What we achieved:

In 2016, we were able to protect 54 unaccompanied Syrian children through the accommodation center. Social casework of this level of importance and sensitivity is extremely difficult and typically requires investing time in building trust with children. We are proud of the fact that 54 children no longer face the threat of human trafficking and exploitation due to the work of Penny Appeal USA and our partners.

**HURRICANE MATTHEW
RESPONSE**
MIRAGOÂNE & JÉRÉMIE, HAITI

In response to Hurricane Matthew, Penny Appeal USA distributed essential food packs to over 200 families in two cities severely impacted by the hurricane’s destruction. Each food pack contained enough items to feed a family of eight for one month, thereby providing immediate relief to families in the wake of the hurricane.

We provided immediate relief to families whose lives were nearly destroyed by Hurricane Matthew.

On October 4th, 2016, Hurricane Matthew became the single-most powerful hurricane to make landfall in Haiti thrusting the island nation into its largest humanitarian emergency since the 2010 earthquake. Intense flooding and mudslides ravaged the coasts, damaging integral infrastructure and leading to road blockages that made delivering aid extremely difficult. With homes, shops, and offices destroyed (and the electricity and water shortages that followed), Matthew left 806,000 people at an extreme level of food insecurity.

What we achieved:

Immediately following Hurricane Matthew’s landfall, Penny Appeal USA provided 1,524 individuals with enough food to last a month.

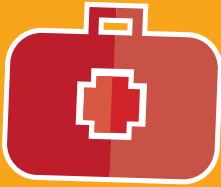
EMERGENCY PACKS
INCLUDE:



Rice + Other Food



Sleeping Bags



Hygiene
Care Kit



Tents for
Shelter



Water
Canteens



Hurricane Matthew Food Distribution– Haiti

OTHER 2016 CAMPAIGNS

TASHIRAT DENTAL MISSION TEPOTZLÁN, MEXICO

We traveled to Tepotzlán Mexico with donated dental and medical supplies along with one certified Dental Hygienist and one certified Dental Assistant. We cleaned and examined the teeth of 30 orphan children that reside at Tashirat Orphanage in Mexico. We created medical profiles of all of the dental and orthopedic conditions and had it examined by dentists in the US. We provided the caregivers at the orphanage with dental hygiene information on how to deal with each child's unique medical condition. We also educated the children about basic dental hygiene.

Studies have shown that dental health is the most neglected piece of an individual's medical health in regions and communities that have fewer resources to pay for medical attention and care. The children at Tashirat had not seen a dentist for multiple years and all needed cleanings and examinations to gauge the conditions of their oral health.

What we achieved:

30 children at Tashirat Orphanage received teeth cleanings and dental hygiene education.



Dental Cleanings in
Tashirat— Tepotzlan, Mexico



QURBANI + LIVESTOCK GIVING CAMPAIGN

INDIA, ETHIOPIA, AND OTHER HIGH-NEED COUNTRIES.

Our first campaign in 2016 saw tremendous support from the Muslim community. We were able to provide meat to thousands of families in various countries, including Ethiopia, India, Pakistan, and the Gambia.

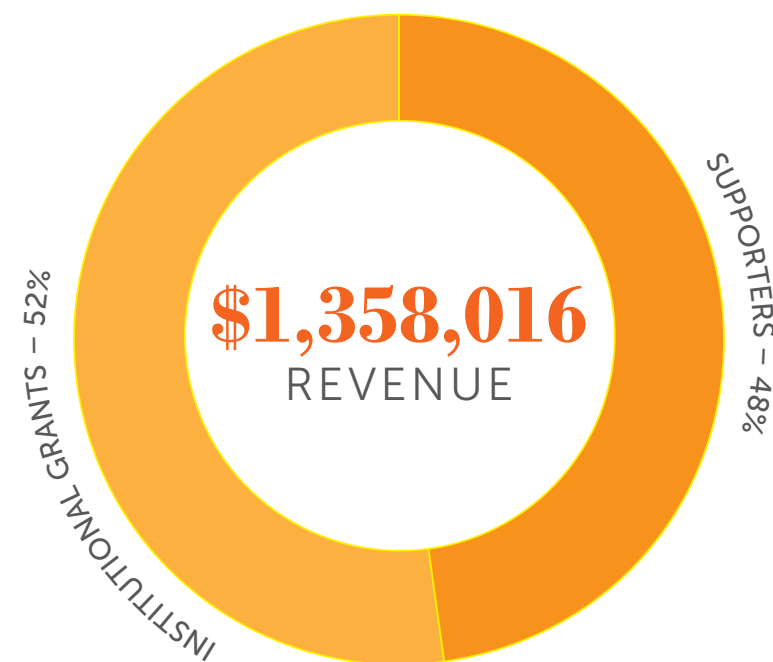
The program was implemented in a manner that supported local economies, rather than harmed them. Therefore, all the cows were purchased from local butchers. With the support of local volunteers and community members all the meat was cut and packed in 3-5 Kg packets for the families that were most in need. The meat was distributed among selected beneficiaries to maximize impact.

Warm meals were also prepared and community members were invited to join. In order to support local traders and families in our income generation programs, all the animal skins were collected and sold to traders. The revenue of animal skin was then utilized for the income generation projects in the communities. With over 60% of the beneficiaries being women and girls, Penny Appeal USA was able to make a positive impact on the lives of some of the most vulnerable members of each society. The women-led households were especially prioritized for receiving the benefits of meat and the animal skins.

We're providing nutritious meals and helping female entrepreneurs in some of the world's poorest countries.

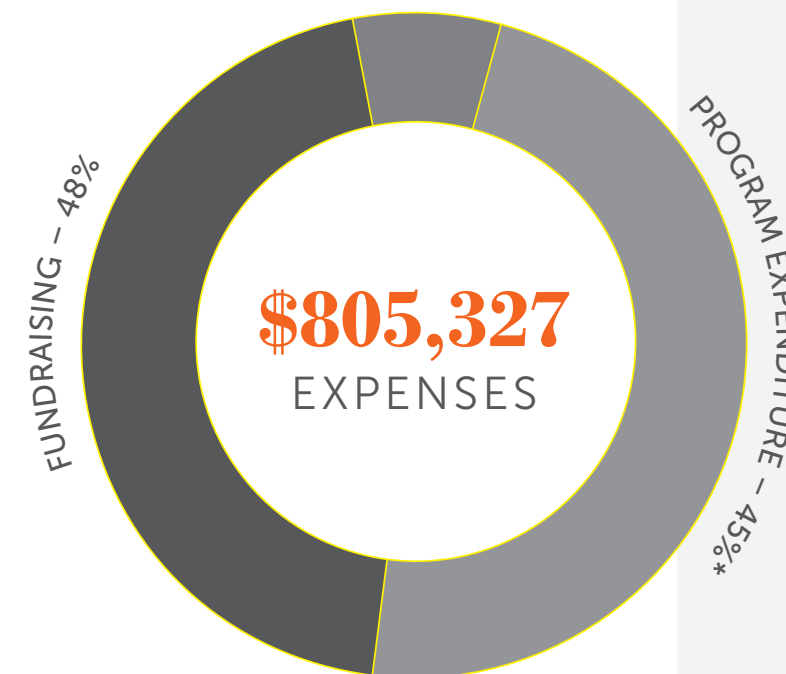
The Qurbani + Livestock beneficiaries were disadvantaged families living on less than \$1 per day, many of which were women-led households. Many of the families are in need of nutritious meals high in protein. Thus, the meat provided to them during the holiday provided them with the protein and other nutrients they needed.

2016 FINANCES



\$802,327
REVENUE SPENT

\$555,689*
REMAINING REVENUE



100%

of All Management and fundraising Expenses were covered by Institutional Grants. Studies have shown that operational expenses aren't a good indicator of nonprofit effectiveness. Learn more about pausa.org/overhead

*We received the majority of our donations in late 2016. This money has been allocated for programs expenditure in 2017

PROGRAM BREAKDOWN

SYRIA REFUGEE SUPPORT	\$46,708
QURBANI MEAT GIVING	\$19,945
ORPHANKIND VILLAGE IN MEXICO	\$44,473
ORPHANKIND VILLAGE IN GAMBIA	\$44,752
EMERGENCY REPOSE IN HAITI	\$38,785
DIGITAL DIVIDE	\$75,524
BEYOND BAGGED LUNCHES	\$86,134



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All donations are tax-deductible. Our EIN/Tax ID is: #47-5165837